

IRMA TIMES
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Farmer and Oil Prospector

IRMA TIMES

THE ALBERTA OIL GAZETTE

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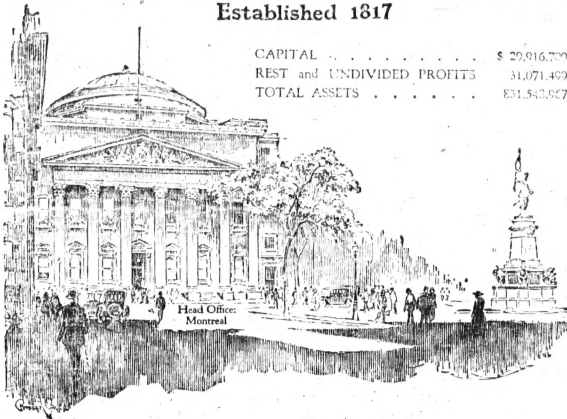
IRMA
Centre of the Best Mixed
Farming territory and the
Richest Oil Field in Alberta.

Irma Sports June 13, Watch for Posters

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Established 1817

CAPITAL \$ 29,916,700
REST and UNDIVIDED PROFITS 31,071,459
TOTAL ASSETS \$31,542,627



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The Bank has over 600 Offices in Canada, Newfoundland, United States, Mexico; at London, England, and at Paris, France, with Correspondents in all Countries, offering exceptional facilities in all departments of General and Foreign Banking.

The Bank of Montreal holds an interest in Barclays Bank (Dominion, Colonial and Overseas), and by reason of this association is able to offer its clients close competition rates and complete banking service for business with the West Indies, among the important advantages offered being facilities for obtaining accurate local information.

CANADIAN NATIONAL EXCURSIONS

EASTERN CANADA
ALL RAIL OR LAKE AND RAIL

TICKETS ON SALE
MAY 15th
to
SEPT. 30th

GOOD TO RETURN
UP TO
OCTOBER 31st
1928

PACIFIC COAST
THE TRIANGLE TOUR ALASKA

JASPER NATIONAL PARK
MT. ROBSON PARK

DURING JULY
PERSONALLY CONDUCTED
TOURS
TO
Great Britain and the Continent
also to
The Pacific Coast



Please call and get full details from
S. G. HAMMOND,
Local Agent, Irma Phone 22
Or Write
J. MADILL,
District Passenger Agent
Edmonton, Alta.

M.D. BATTILERIVER COUNCIL MINUTES

Councillors of the Municipal District of Battle River No. 23 met in Council room, all members present.

Minutes of last meeting read and on motion of Mr. Dietrich were accepted as read.

Moved by Mr. Santee that Secretary write C.P.R. stating that Council had considered that they had made a reasonable offer for their land taken for road purposes taking into consideration the benefit to the property in most cases, and in cases where small portions were cut off the poor quality of the land so cut off, and ask them to pick out any particular parcels they object to. Cd.

Moved by Mr. Smallwood that Secretary forward blue print to Hudson's Bay Co. for roadway in N.E. quarter of 8-14-9. Cd.

Council then considered appeals against assessment of school lands recently purchased.

Moved by Mr. Burton that appeals of S. A. Inkin on S. W. quarter of 11-46-9, and W. E. Burton on S. E. quarter of 11-46-9 be disallowed.

Moved by Mr. Burton that appeal of J. C. McLean on N.W. quarter of 29-46-8 be disallowed. Cd.

Moved by Mr. Burton that appeal of F. N. Horning on N.W. quarter of 11-46-8 be disallowed. Cd.

Moved by Mr. Smallwood that appeal of Wm. Walker on S.W. quarter of 11-46-8 be disallowed. Cd.

Moved by Mr. Dietrich that appeal of John W. Walker on S.W. quarter of 11-46-7 be disallowed. Cd.

Moved by Mr. Burton that appeal of Hugh Muir on N. E. quarter of 29-46-7 be disallowed. Cd.

Moved by Mr. Santee that the following accounts be passed and paid: Richardson Road Mach. \$327.77

Hans Killy-Labor 15.75
L. Gullner-Cartage 1.50
J. D. Mains & Co.-Repairs 1.89

Irma Times-Papers 24.00
W. A. Burton-Express 35
Workmen's Comp. Board-Assess 89.07

Burroughs's Adding Machine-In-Inspection 6.25

Western Steel Products-Culverts 267.36

Moved by Mr. Smallwood that Reeve be appointed to investigate cemetery and report at next meeting. Carried.

Moved by Mr. Smallwood that Council allow no rebate on Seed Grain lien on 36-46-8. Cd.

Moved by Mr. Dietrich that W. Goodwin be appointed road foreman in Division 6. Cd.

Moved by Mr. Fischer that Mr. Dietrich be authorized to purchase one Fresno. Cd.

The following rates for school taxes were set:

Avonlea S. D. - 15 1-3 mills.
Educ. Point S. D. - 12 mills.
Sunny Brae S. D. - 10 2-3 mills.
Silver Lane S. D. - 16 1-2 mills.
Battle Heights S. D. - 7 1-4 mills.
Glenholm S. D. - 16 mills.
Plaxford S. D. - 15 3-4 mills.
Falyan S. D. - 10 1-2 mills.
Strawberry Plains S. D. - 43 mills.
Lewisville S. D. - 14 1-2 mills.
Roseberry S. D. - 8 1-2 mills.
Paschendale S. D. - 12 1-3 mills.
Alma Mater S. D. - 12 1-3 mills.
Ascot S. D. - 15 1-8 mills.
Moved by Mr. Santee that Council adjourn. Cd.

LOCAL NEWS

A daughter arrived at the home of Mr. L. Gullner, April 25th.

A daughter arrived at the home of Mr. and Mrs. Roy Whyte, at Vancouver last Sunday, May 13th. Both are reported to be doing fine. Mr. and Mrs. Whyte have been in Vancouver for nearly one year. Roy is expected back in Irma to resume his duties at the Irma Depot about the first of June.

Seeding of wheat is practically finished for this season. A few farmers who have had a lot of spring plowing to do have a small acreage to finish but the majority have finished their wheat and are now plowing for oats and barley.

Dr. R. J. Haworth left Irma Tuesday for Telkwa, B.C. where he will be in charge of a Nursing Home. Telkwa is about 200 miles east of Prince Rupert.

Irma Bakery

PASTRY OF ALL KINDS.

ICE CREAM

ICE CREAM, CONFECTIONERY,
TOBACCO, SOFT DRINKS
FRESH FRUIT IN SEASON
PRIVATE BOOTHS, AFTERNOON TEAS

James Pond - Prop.

Irma,

Alberta.

CHURCH NOTICES AND ACTIVITIES

CHURCH NEWS

Sunday, May 20th, 1928

Subject: "Bartholomew" Irma at 8 P. M.

Strawberry Plains-11 A.M.

Sunny Brae-1.30 P. M.

Alma Mater-3 P. M.

Sunday School at Irma-11 A.M.

Alma Mater-2 P.M.

Sunday, May 27th, owing to the Pastor being at Conference the Session will be responsible for all services. It is expected that Mr. Reeds will take the services at Alma Mater at 2 p.m. and Roseberry at 3.30 p.m.

Ross service will be withdrawn and the people of Ross are requested to worship at Irma or Alma Mater.

The Irma Choir will sing at the Alma Mater and Roseberry services. Irma-8 P.M. The Elders, C.G.I.T. and Choir have charge of a special song service.

Last Sunday at 11 A.M. these were ninety-two present. The oldest mother present was Mrs. Fluewelting, the youngest mother, Mrs. Schon, and Mrs. Mathison, the mother present with largest number of children, were each presented with a rose by the Misses Ethel Jaqueline and Margaret Tate.

Each recited a verse of beautiful sentiment regarding mothers.

There is a possibility of a library in the Sunday School especially if friends would start one by donating books already read by the family. A picnic has also been discussed too. See further announcement next week.

The Sunday School executive hopes to send some delegates from the Sunday School to the different Provincial camps, C. G. I. T., Trail Rangers, and Leaders Camps. Miss Nix is expected about the 28th and will give information about these camps.

The Irma Ladies Aid have arranged for a moving picture show Friday evening June 1st with the following reels: "The Clodhopper," "The Puzzle" (Cartoon Comedy), and "C. N. Scenic. Remember the date.

NOTICE

While you are housecleaning sort out the clothing for which you have no further use, and pass it on to the needy. A bale of clothing is being sent to the Indian Reserve at Hobema, from Irma. So please leave your contributions with Mrs. McFarland or Mrs. Wright.

Main Street

Miss Jean McLean returned from Edmonton Tuesday.

The Irma W.M.S. met at the home of Mrs. Hill, on Strawberry Plains, Thursday afternoon.

Mrs. Masson returned Tuesday after spending a couple of weeks at her former home at Viking.

Mr. and Mrs. H. E. Cockroft, of Waskiauan, have been visiting Mrs. Cockroft's parents, Mr. and Mrs. Cole.

The Irma Bakery opened last Saturday and since then has been enjoying a nice business.

Mr. Jas. Hedley is building an addition to his house on Second Avenue and preparing to stucco the outside of the house.

Mrs. Robert Hogg and her son Ralph, of Wilmet, P. E. I., relatives of Mrs. Locke, are spending a few weeks with Mr. and Mrs. Locke.

The Irma Ladies Aid are holding sale of home cooking and afternoon tea over Liden's store Saturday afternoon and evening May 19th.

GUNS AND AMMUNITION

Of All Makes and Calibres
Gun Parts and Rifle Sights
Sporting Goods of All Kinds,
Trappers, Hunters and Campers
Supplies.

UNCLE BEN'S EXCHANGE
Cor. 102 Ave. and 101st Street
Edmonton, Alta. Phone 2657

EDMONTON RUBBER STAMP

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SEALS

10637-101A, Ave. Edmonton

IRMA TIMES

The Alberta Oil Gazette
H. W. LOVE, Prop.

A Good Advertising Medium and a
Reliable Newspaper on Oil Activities

NEWS ITEMS

FROM KINSELLA

Mr. and Mrs. George Clark and daughter Velma of Wainwright spent Friday with Mr. and Mrs. Anderson.

Mr. and Mrs. E. C. Williams spent a day in Edmonton last week.

Born to Mr. and Mrs. William Rees, at the Viking hospital, on May 8th, a daughter.

Mrs. Cooper of Phillips spent Tuesday afternoon with Mrs. Ross Eaton.

Mr. Martin Enger of Irma called on Mr. and Mrs. Anderson Saturday evening.

Mrs. Fenton Jr., Misses Inez and Georgie Fenton and Miss Sellace of Irma called on Mrs. Ross Eaton Friday afternoon.

Mr. and Mrs. Cormack and daughter Ella spent Sunday with Mr. and Mrs. E. C. Williams.

Mr. and Mrs. J. Neal and daughter Ellen motored to Vermilion Sunday, Mrs. Neal and daughter are spending a couple of weeks with her parents there. Mr. Neal returned home Monday morning.

Miss Smogard and niece of Zambrota, Minn., arrived last Friday evening and are visiting her brother Mr. Carl Smogard.

FORMER JARROW

GIRL WINS IN B. C.

According to dispatches from "The Daily Province" of Vancouver, Miss Mavis M. E. Holloway daughter of the late James E. and Mrs. Holloway, formerly of Jarrow, Alberta, has won a \$150.00 Scholarship, ranking second in the Province in her first year's work at the University of British Columbia.

Miss Holloway won \$100.00 Royal Institute Scholarship in her matriculation year.

Miss Holloway's many friends in the district congratulate her on her success.

MARKET PRICES

WHEAT	
No. 1 Nor.	\$1.24
No. 2 Nor.	1.23
No. 3 Nor.	1.18
No. 4	1.08
No. 5	.98
No. 6	.88
Feed	.84
OATS	
No. 2 C. W.	.54
No. 3 C. W.	.51
Extra 1 Feed	.50
No. 1 Feed	.49
Barley, No. 1 C. W.	.72
Rye, No. 2 C. W.	1.10

L.O.L. Celebration July 12th

RED ROSE TEA "is good tea"

Red Rose Orange Pekoe is
the best tea you can buy
In clean, bright Aluminum

Who Wants War?

The statement has been made so frequently, and with such vigor that it is the capitalist class of the world which has been responsible for war between nations, that many people have become convinced of its truth. And it is probably true that some of the wars of the past have been the direct result of greedy men seeking to further their own selfish ends. To what extent capitalists have been responsible for past wars it would be difficult to say, but with the experience of the last Great War, and the disastrous effects on industry and world commerce which resulted, both during the continuance of the conflict and in the years that have followed, it is safe to say that Capital has learned its lesson and today the whole influence of the financial and industrial world is thrown into the scale in favor of continuing peace.

A strange picture is, however, presented by the one country in which these who are loudest in their cry against the capitalist class are in full control, namely, Russia. In no other country is Capital so strongly denounced as in Soviet Russia. The Soviet leaders regard Capital as the source of all the world's difficulties and sorrows. At its door they lay the major crimes of the world. The revolution under Lenin and Trotsky had for its object, not the overthrow of the Czarist Government, for it had already fallen, but the overthrow and complete destruction of Capital, and in their campaign against the capitalist system they held it to be responsible for war and the sufferings and losses which war always entails.

Today, however, under the leadership of the Soviet, Russia is the most militaristic country in the world, the one chief place of danger to the peace of the world. Recently a first-hand picture of the military spirit of Russia was given by one who is friendly to the professed ideals of the Soviet, Mr. William Wellock, Socialist M.P., for the Stourbridge Division of Worcestershire, England, in the British Parliament. He makes some interesting disclosures in a recent article on "Soviet Russia of Today," which appeared in a recent issue of the "Socialist Review." There he admits that the Soviet dictatorship "possesses, even boasts of, a most efficient secret service, and is responsible for creating a military spirit that gives one food for reflection."

Moreover, he says, "Girls as well as boys are learning to handle rifles, and girls' corps for this purpose are being formed in those otherwise excellent institutions, workers' trade union clubs. Indeed, except during the World War, I have never seen such military enthusiasm as I witnessed in Russia during my recent visit." Mr. Wellock mentions a military demonstration by last a million young people of the International Youth Movement, and observes, "If after the enthusiasm and determination I then witnessed, Russia is ever attacked I pity the army that comes out against her, for no capitalist government in the whole world can put an army into the field with a modicum of the enthusiasm possessed by Young Russia. It was very significant."

Thus, while professing peace at Geneva, and submitting proposals that all the nations of the world totally disarm, the Soviet leaders are engaged in the task of re-arming military enthusiasm throughout the big and little of Russia, and training the youth of the land, girls as well as boys, for war.

In the face of such activity, and with full knowledge of what Russia is attempting in China, and in fact, in all countries where a feeling of unrest prevails, how can the other nations of the world scrap all their armaments, as many, if not most of them, would like to do so? Russia's, in actual fact, the greatest stimulant to world disarmament, and notwithstanding all the peace professions of the Soviet leaders, constitutes the outstanding threat against future peace among the nations.

Delay In Delivery

Postal Note Issued In 1916 Cashed After 18 Years
After a trip to London and several other points in the Balkans and long trips at Ottawa, New York and other likely points, a postal note for \$27, issued at Cranbrook in 1916, was recently cashed at Creston Post Office by the owner, Frank Kenik, now employed locally, though the note was sent him 18 years ago by his brother, John. At the existing account rate of interest the holder of the long overdue note is out over \$20.

Payments For Beets

Cheques amounting to over \$15,000 have been distributed among beet growers of Southern Alberta by the Canadian Sugar Beet Co., Limited. This represents an additional payment of 50 cents a ton for 1927 beets, bringing the total amount paid for last year's deliveries up to \$7 per ton.

Magistrate: "Did you have an assistant in this robbery?"
Prisoner: "No, I had one once, but I had to dismiss 'im—he was dishonest!"



Reduce the Acid

Sick stomachs, sour stomachs and indigestion usually mean excess acid. The stomach nerves are over-stimulated. Too much acid makes the stomach and intestinal sour. Alkali kills acid instantly. The best form is Phillips' Milk of Magnesia, because it is harmless, tasteless, does not cause one to burp, and it neutralizes many times its volume in acid. Since its invention, 50 years ago, it has remained the standard with physicians everywhere.

Take a spoonful in water and your unhappy condition will probably end in five minutes. Then you will always know what to do. Crude and harmful methods will never appeal to you. Prove this for your own sake. It may save a great many disagreeable hours. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Premier Baldwin Never Contributes To Press

Has Never Been Asked But Hopes He Will Do
That Premier Baldwin occupies a somewhat unique distinction among cabinet ministers in that he has never had a single offer of any kind to contribute to the press, was revealed by Mr. Baldwin in a speech at a luncheon given to Viscount Burghard. "I might produce something," the Premier said, smiling, "that if not worth a penny a line might at least be worth a penny 'a mile,'" he remarked. When he retired from public life, he added, he would like to feel that one kind hearted person had once made him an offer so that he could see his own stuff in print with his name under it.

RHEUMATIC PAINS DUE TO THIN BLOOD

Relief Comes Through the Use
Of Dr. Williams' Pink Pills

The most a rheumatic sufferer can hope for in rubbing something on the swollen, aching joints is a little relief, and all the while the trouble is becoming more firmly rooted. It is now known that rheumatism is rooted in the blood, and that the trouble goes on the blood becomes still further thin and watery. To get rid of rheumatism, therefore, you must go to the root of the trouble in the blood. That is why Dr. Williams' Pink Pills have proved so beneficial when taken for this trouble. They make new, rich blood which expels the poisonous acid and the rheumatism disappears.

There are thousands of former rheumatic sufferers in Canada, now well and strong, who thank Dr. Williams' Pink Pills that they are now free from the aches and pains of this dreaded trouble. One of these, Mrs. W. F. Tait, McKellar, Ont., who says: "I am one of the willing ones to tell you of the great benefits I received from the use of Dr. Williams' Pink Pills. After lying in bed for seven weeks suffering untold agony with inflammatory rheumatism, relief finally came through the use of this medicine. I could not move in bed only as they lifted me. I could only sleep when opiates were given me. The medical treatment I was taking seemed of no avail. Then I was advised to try Dr. Williams' Pink Pills, and soon began to get relief. After taking six or eight boxes the rheumatism was banished and I had never felt so well in my life. It is several years since this happened and I have had no return of the trouble since. I would add that I recommended the pills to my friends who were suffering with rheumatism and the pills were equally effective in both cases." Try Dr. Williams' Pink Pills for anemia, rheumatism, neuritis, indigestion or nervousness. Take them as a tonic if you are not in the best physical condition and cultivate a resistance that will keep you well and strong. You can get these pills through any medicine dealer or by mail at 50c a box from "The Dr. Williams' Medicine Co., Brockville, Ont."

Will Travel By Plane

Prince Of Wales Will Use Aeroplane In Trips About Europe
The London Mail says that the Prince of Wales has decided to use an aeroplane for travel about the country in filling his numerous engagements. A special fast army two-seater plane has been allotted for his use at Northolt Aerodrome, near Harlow.

The Prince holds the rank of group captain in the Royal Air Force and has had considerable experience in flying.

Miller's Worm Powders do no injury to the most delicate child. Any child, or infant in the state of adolescence, who is infested with worms can take this preparation without a qualm of the stomach, and will find in it a sure relief and a full protection from these destructive pests, which are responsible for much sickness and great suffering to legions of little ones.

Germany Shows Thanks

Is Grateful To Canada For Assistance Given To Airmen

Germany has thanked Canada for the assistance rendered in behalf of the crew of the Bremen aeroplane, which blazed the east-to-west trans-Atlantic air trail. The following message from L. Kempff, German consul-general for the Dominion, has been received by Premier King.

"I am instructed by my government to express the sincerest thanks of the government of the German Reich for all the assistance rendered to the fliers of the Bremen. My government would be grateful if you would transmit its thanks to the various government departments and to the numerous organizations and individuals who have so generously and efficiently come to the aid of the Bremen crew."

Canada is the principal source of soft wood supplies in the British Empire.

Insist on Minard's Liniment—accept no other.

Claims Parachute Will Bring Airplanes Down

New Device If Successful Would Eliminate Risk Of Flying
All risk will be eliminated from air flying if a device now under construction proves the success its sponsor confidently believes it will be. At the All-American Aircraft Show, in Convention Hall, Detroit, Major Edward L. Hoffman, of Wright Field, Dayton, announced that parachutes which will bring a plane and its passengers safely by means of a chute, will be available soon.

Major Hoffman has spent much of his 18 years of army life at McCook Field, Dayton, where he conducted experiments in connection with the parachutes now used by the U.S. army.

"We have been experimenting along the lines of devising a parachute for an entire plane," he said. "The pilot would pull a lever, releasing a chute that would bring the plane safely to earth. As a result of experiments, I have brought down a 1,600-pound weight at a reasonable rate of speed with a 60-foot diameter parachute. Since the plane to be used in actual tests weighs 1,400 pounds, I am quite certain the results will be successful. I expect we will make the first tests at Dayton within the next two months."

The parachute to be used will take up four cubic feet of space and weigh not more than 120 pounds. In heavier planes more than one parachute would be used.

Low Grade Wheat Marketed In Japan

Profitable Outlet In Orient For Million Bushels Last Year

Speaking at Toronto in Prairie, George McIvor, general sales manager of the Canadian Co-operative Wheat Growers, Ltd., the central selling agency for the Canadian pools, pointed out that out of a total world crop of about four billions of bushels only 800,000,000 were actually exported to world markets, and Canada supplied over a third of that. The pool itself handled about a quarter of it, and therefore was able to have quite an influence on price levels, this being particularly true because Canada is the only country selling hard spring wheat, now that Russia is out of the picture for the time being. Mr. McIvor also mentioned that the pool had established a market in Italy for Canadian durum wheat instead of selling them, as formerly, to American exporters for mixing. Instead of raising the quality of American durum exports, Canadian durum now brought a premium straight back to the producer in Canada. Another example of the advantage of a strong central selling agency was shown in Alberta, where there was a lot of feed wheat last year that looked like being hard to get rid of. A trial shipment of 50 tons was sent to Japan. As a result over a million bushels of low-grade wheat has been sold on that market this year.

Praises This Asthma Remedy.
A grateful user of Dr. J. D. Kellogg's Asthma Remedy finds it the only remedy that will give relief, though for thirteen years he had sought other help. Years of needless suffering may be ended by using this wonderful remedy at the first warning of trouble. Its use is simple, its cost is slight. It can be purchased almost anywhere.

World War Veteran (reminiscently) "Once I captured a big lasher that had been throwing duds over our line."

His Wife: "Why didn't she hang them on her own line?"

According to a sports journal, chess-players seldom die young. They would never finish a tournament if they did.

Minard's Liniment For Toothache.

Men cannot live on the moon because the moon has no air and no water, at least in liquid form, and because it is so cold.

Sure Signs

of kidney troubles are pain in the back, difficult urination, deposits in urine. Gin Pills relieve kidney trouble by gently soothing and healing the inflamed tissues. 50c a box at all druggists.



Minard's Liniment for falling hair.

Save the Valuable "Poker Hands"



**OGDEN'S
CUT PLUG**
Soothing—
yet a man's smoke
COOL AND FRAGRANT

France Paying War Debt

Britain Advised That Bill For 1928 Will Be Met

A brief announcement by the British government that France intends to pay £8,000,000 on its war debt to Britain during the current year indicates that France is adhering to the debt agreement of 1928, notwithstanding the fact that it is as yet unratified by the French Senate.

By agreement, the total indebtedness was fixed at £647,556,000 and a scale of annual payments was arranged.

The 1928 payment will be made in two equal installments, one on August 15, and the second on March 15, 1929, which is reckoned in the fiscal year of 1928.

Under the agreement £10,000,000 would be due in 1929, and £12,500,000 the following year.

An Oil That Is Famous.—Though Canada was not the birthplace of Dr. Thomas' Electric Oil, it is the home of that famous compound. From here its good name was spread to Central and South America, the West Indies, Australia and New Zealand. That is far abroad enough to attest its excellence, for in all these countries it is on sale and in demand.

Equals Sun's Surface Heat

Powerful Flame Radiates Light From World's Largest Electric Lamp

Paris, Voltaire's City of Light, boasts today the most powerful flashlight lamp in the world. Its light, generated by electric current, is equal to 1,400 million candles. When we consider that 1,400 million ordinary candles, put end to end, would extend eight, ten times round the earth, and almost far enough to reach the moon, we realize how far man has traveled as light-maker, since the days of the first tallow candle.

Even if manufactured men had been able to manufacture 1,400 million candles and put them in 1,400 million candlesticks, the whole population of the world could not have set them alight; today a single man moves a switch, there is a maelstrom in the ether, and the light of 1,400 million candles bursts into flame.

So powerful is the lamp in Paris that the top of Eiffel Tower it would be visible for hundreds of miles; and if the Eiffel Tower were twice as high a man with field glasses at Vincennes would be able to see it quite clearly. The heat in the centre of the electric flame which radiates the light reaches 6,500 degrees Centigrade. That is to say, it equals the heat at the surface of the sun!

Keep Clear Of The Road

When making a roadway repair, pull your car over off the concrete and keep your body out of the right of way. If you must crawl under car, keep your legs off the road. If you must change a tire, be sure no passing car can touch you as you work beside your automobile. You may think you are a conspicuous object on the road, and maybe you are, but there are always some drivers who cannot see.

Minard's Liniment for falling hair.

High Prices For Livestock

At the Spring Stock Show held recently at Calgary, Alberta, 363 bulls were sold for a total of \$116,720, an average of \$297 each, which was \$184.50 per head higher than was paid for 558 bulls at the 1927 show.

Requiesce On The Farm.—Every farmer and stock-raiser should keep a supply of Dr. Thomas' Electric Oil on hand, not only as a relief remedy for ails in the family, but because it is a horse and cattle medicine of great potency. As a substitute for sweet oil for horses and cattle affected by colds it far surpasses anything that can be administered.

Growth Of Alberta Phone System

In the first three months of this year 448 new telephone stations were opened in the Province of Alberta. The phone system in Alberta is operated by the Provincial Government.

No surgical operation is necessary in removing corns if Holloway's Corn Remover be used.

Aluminum is more abundant throughout the world than any other metal. It forms over eight per cent. of the earth's crust.

The seedless tomato has been perfected in Kansas by a horticulturist.

**Cute in a Baby—
Awful at Three—
and it's Dangerous**
by Ruth Brittain



Thumb sucking does look sweet in a baby, but it is disgusting in the three-year-old and sometimes it hangs on until fifteen or sixteen! The baby may use an ill-formed mouth or induce adenoids, and it always interferes with digestion. Flushing the sleeve over the hand, attacking miltens, or putting on cardboard cuffs, which prevent bending the arms at the elbows, are some of the ways to stop the habit.

Another bad habit—irregularity in bowel action—is responsible for weak bowels and constipation in babies. Give the tiny bowels an opportunity to act at regular periods each day. If they don't act at first, a little Pilech's Castoria will soon regulate them. Every mother should keep a bottle of it handy to use in case of colic, cholera, diarrhea, gas on stomach and bowels, constipation, loss of sleep or when baby is cross and feverish. Its gentle influence over baby's system enables him to get full nourishment from his food, helps him gain, strengthens his bowels.

Castoria is purely vegetable and harmless—the recipe is on the wrapper. Physicians have prescribed it for over 30 years. With each package, you get a valuable leaflet, "Mother's Good Book." Look for Chas. H. Fletcher's signature on the wrapper, so you'll get the genuine.

New Impetus Being Given To Cattle Raising Industry As a Result Of High Prices

The active demand for Canadian cattle in the United States, which has elevated prices to a height never before reached, together with the prospect of this situation continuing for some time to come, has given an entirely new impetus to the beef-raising industry of Western Canada, for which the outlook a few years ago appeared so gloomy, says a bulletin of the Canadian Pacific Railway. At the same time the realization of a more fully taking more general hold among Canadian agriculturists that a great and prosperous future awaits the Dominion in the sheep industry, according to the railroad. There is every justification for an expansion of these two as well as other branches of the livestock industry, the writer adds.

"Governments and live-stock organizations have been working to effect this," the bulletin continues, "and already the fruits of their efforts are apparent. During 1927 the number of beef cattle in Canada increased by some 20 per cent. over the previous year, and in Western Canada, essentially the home of the beef animal, numbers increased by over 75 per cent. In the same year the number of sheep in Canada increased by about 4 per cent. and in Western Canada by more than 9 per cent. There is every indication that despite heavy sales there will be further increases recorded in the present year, and thereafter steady expansion is to be expected.

"Looking no further than the occupied farms of Western Canada, great opportunity for the expansion of the livestock industry is revealed. The average farm in this territory is of considerable extent. The average farm acreage in Manitoba is 271 acres; in Saskatchewan, 295 acres; in Alberta 372 acres, and in British Columbia, 139 acres. Forty per cent of the farms in Manitoba are over 500 acres in extent; 61 per cent. of those in Saskatchewan, 51 per cent. in Alberta and about 9 per cent. in British Columbia. Yet on the average Manitoba farm there are less than 5 beef cattle, and but 5.5 sheep; in Saskatchewan, 1.1 beef cattle, and 1.4 sheep per farm; in Alberta, 3.2 cattle and 6.6 sheep; and in British Columbia, using the number of farms in 1921 which are the latest available, approximately 2 head of beef cattle and 6.8 sheep.

"Even considering the vast tracts given up to pure grain growing, it is very clear that Western Canada farms could be carrying substantially more stock. At the time of the last agricultural census it was disclosed that of all the occupied farms in Western Canada 44 per cent. of the land in Manitoba, 43.13 per cent. in Saskatchewan, 59.82 per cent. in Alberta and 80.97 per cent. in British Columbia was unimproved. A total of 12.93 per cent. in Manitoba, 5.10 per cent. in Saskatchewan, 7.42 per cent. in Alberta and 37.62 per cent. in British Columbia was natural pasture and as such suited to the raising of cattle sheep or other live stock.

"In addition to the wide opportunity existing on the farms of Western Canada for greater engagement in these branches of the livestock industry on an intensive scale, account must be taken of the larger operations of ranching, which is still an important factor and in several sections an increasing one in the raising of cattle and sheep. A distinct impetus to the ranching industry of Western Canada was given by the Department of the Interior in its amendment to allow of the granting of 21-year leases in Southern Alberta and Saskatchewan and in the railway belt of British Columbia. These Government grazing leases last year totalled 6,262,225 acres, an increase of 154,139 acres over the previous year and an increase in the number of leases of nearly 600.

"It is surprising to find that when Western Canada has so firmly established its reputation as a live stock producer a mere commencement has been made upon the industry, and the scope for development is immense. Circumstances have combined to make the present a propitious time for inaugurating a great program of expansion, and there would appear to be good times ahead for those who will engage in live stock production in the territory, either established farmers and ranchers or newcomers to the country."

W. N. U. 1732



Youth Wins Big Prize

Arthur Cleland Lloyd, nineteen-year-old Vancouver youth, who won the prize of \$1,000 offered by E. W. Beatty, Chairman and President of the Canadian Pacific Railway, for orchestral suite upon to all comers. This prize is given in connection with the Quebec Folk Song and Handicrafts Festival which is to be held in Quebec, May 24-28.

Mr. Lloyd has been under the tutelage of Percy Grainger, in Chicago, and is at the present time studying under Harold Bauer and Nicolai Mednikoff, in New York. He won the distinction of Associate of Toronto Conservatorium of Music with full honors while at the age of thirteen.



A smart, serviceable one-piece dress closing at centre-front with plaited inset, with inverted plaits at either side, which add graceful flare to hemline. It is an ideal style for town, business or travel, fashioned of navy blue Canton faille silk crepe, tan Angora wool jersey, light weight tweed, in beige and brown shade, or black crepe satin. Style No. 708, designed in sizes 16, 18, 20 years, 36, 38, 40, 42 and 44 inches bust measure, and only requires 3 1/2 yards of 40-inch material for the 36-inch size. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical styles, will be of interest to every home dress-maker. Price of the book 10 cents the copy.

How To Order Patterns

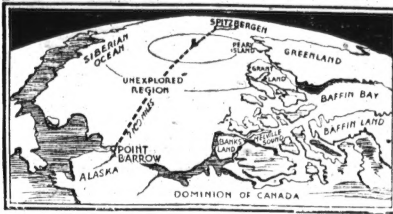
Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg
Pattern No. Size

Name
Town

Speeds Up Work

The horse continues to supply the power needed on most farms, but there are tasks and times, most seasons, when its ally, the tractor, can render valuable service in speeding up the work or getting a job done at the right time. -Farmer's Advocate.

COVERS LONESOME TRAIL



Map shows the route of the polar flight recently completed by Captain George Wilkins.

Women On the Farm

About 124,000 Occupied in Industry

In England and Wales, 104,556 are women and girls, 62,949 being classed as regular workers on the land, and 41,607 as casual workers. These figures do not comprise women occupiers or domestic servants, but they do include daughters working on holdings. The census for 1921 showed that there were 10,440 women farmers. Adding these to the above total of 104,556, it would seem that there are approximately 124,000 women (82,359 permanent and 41,607 casual) who might be described as "independently occupied" in the industry.

Canada's Trade With China

Canada's trade with China has grown more rapidly than with any other country, not even excepting Germany, in the post-war period. This is indicated in figures of Chinese maritime customs. The report for the calendar year 1926, issued by the Chinese Government, shows that importation of Canadian produce increased by more than 400 per cent. over the previous year, from \$3,742,720 to \$15,849,619.

Conscience makes cowards of us all or else cowardice makes us conscientious.

If they adopt that year of thirteen months, won't the instalments come due quicker?

Fort a La Corne Memorial

Government Historic Sites Committee Will Have Work In Hand

At a meeting of the Prince Albert Historic Society, the erection of a memorial at Fort a La Corne, about fifty miles east of the city, was discussed. The work will be undertaken by the government department of historic sites of Canada.

The following inscription is to be placed on the monument:

"Fort a La Corne. The most westerly and most northerly post founded by the French fur-traders. Built in 1753 near this spot by Legardeur de Saint Pierre, the successor of La Verendrye. James Findlay, about 1771, erected in this vicinity a fort, later called Fort St. Louis, which was maintained by the Northwest Company until 1805.

In 1816 the Hudson's Bay Company re-occupied this place. The site has been frequently changed and the fort has had many names."

Lost We Forget

It is startling to learn that there are still fifteen thousand wounded soldiers in our war homes and war hospitals. There is a danger that because they are out of our sight they may be cut of our mind. It is said that in one of these hospitals there has been no entertainment for three years. Most of the broken men are young, but they are doomed to lifelong invalidism. They should not lack loving friendship and affection in their isolation and suffering. -London Sunday Express.

A Distinctive Canadian Spirit Is Developing Which Will Naturally Demand Expression

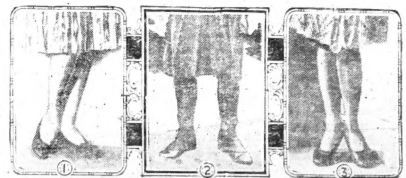
"That there is a distinctive Canadian spirit demanding expression is the firm belief of Frederick Philip Grove, world traveller and author, who addressed the Canadian Club in Toronto recently on "Canada—the Spiritual Awakening of an Individual." Mr. Grove drew upon his experiences for his subject, and he expressed confidence that there was a specific Canadian attitude to life, to the world, to the universe, to God, which demanded utterance. Only by giving this utterance, he said, could Canadians make the cultured, well-educated people of Europe, Asia or Africa realize what they were, and only by giving it utterance could the voice of the Dominion resound through the centuries.

Mr. Grove's experiences in Western Canada included teaching a school on the prairie subject to foreign-born settlers. Later he received an

appointment as principal of a high school in Winnipeg.

Mr. Grove said: "In our Canadian West I have seen old men and women bending over trays of copies of the Bible and other cherished books, their lips moving, their fingers holding the line, spelling out sentences that seemed to express what they felt. And in their eyes I have seen something new; something I have never seen in the eyes of European peasants. I do not know what it is—a sort of hopefulness. I sometimes ask myself whether it was bred by our wide spaces along our coastlines, our high mountains, crisper air, or something material; and sometimes I think it is bred by the fact that after all it is one of the fundamental desires of man to own the soil on which he stands, and land ownership was beyond the teaching of a school. That Canada has given to them, and thereby freed their spirits."

THE BISHOP AND SHORT SKIRTS



In discussing the current vogue for short skirts, the Bishop of Ely declares that in so far as women's dress tends to approximate to man's attire, it becomes a factor in the disintegration of the social order. He adds that there are many who cannot afford to be so candid about their ankles as are modern women. Some English women have been so unkind as to suggest that the trimly-dressed and silken-clad ankle of a dapper is just as much worthy of exposure to the public gaze as the gartered leg of a bishop. The illustration above presents the contrast.

"Brown eyes," says one of our teachers of psychology, "indicate a strong character." Eyes, of course, are indications of a weak defence.

The Deadly Iceberg

No Effective Means Yet Found To

kill seaways of Menace. Despite all the advances that have been made in trans-Atlantic navigation, no effective means have yet been found of freeing the seaways of dangers from ice. The best that can be done is to turn ships of the presence of ice and the whereabouts of the various bergs.

Attempts are also made during the summer season to destroy some of the icebergs with shellfire. This work is done by a vessel specially commissioned for the purpose and supported jointly by Britain and the United States.

But these measures do not eliminate the danger. "Eternal vigilance has to be practised by the captain of every vessel who would successfully avoid the deadly iceberg and bring his ship safely to port."

Outlawry Of War

British Government Warmly Welcomes Proposals From U.S.

The British government warmly welcomes the proposals of the U.S. for a further joint effort to safeguard the peace of the world, Sir Austen Chamberlain told the House, replying to a question as to when the Kellogg outlawry of war project would be discussed in Commons.

The British Foreign Secretary said the British Government is giving close and sympathetic attention to the text of the treaty, proposed by the U.S. Secretary of State Kellogg, on this subject, together with the observations and the suggestions of the French government.

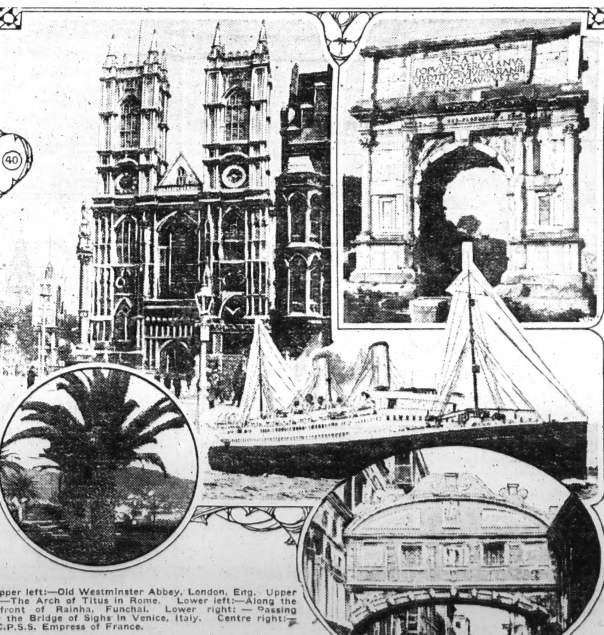
Conveyance Of Mail In Canada

For the conveyance of mail in Canada 37,547 miles of railway are used. Over this network of lines the mail mileage used daily by the Post Office Department of Canada is 128,499.

When it is noon in New York it is 6.30 a.m. in Honolulu, Hawaii.



Dreams of Visiting Old World Countries Come True



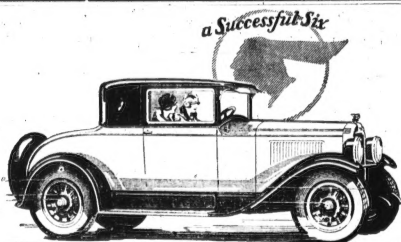
Upper left—Old Westminster Abbey, London, Eng. Upper right—The Arch of Titus in Rome. Lower left—Along the waterfront of Rainha, Funchal. Lower right—Along the waterfront of Rainha, Funchal. Centre right—The C.P.S.S. Bridge of Sighs in Venice, Italy.

Travelling in Europe for about ten dollars a day, putting overseas travel on a par with a normal holiday at home, is made possible for the American tourist by the happy combination of Tourist Third Cabin Class on the magnificent Atlantic fleet of the Canadian Pacific Steamships and the tours arranged in the old world by the Arts Crafts Guild of Chicago. It is shown by the figures released by these companies.

The creation of this new class of ocean travel on Canadian Pacific vessels has made travel possible for many thousands who have been unable to consider fulfilling their hopes, and during the past few years it has become fully established in popularity. The economy effected by this class of ocean passage makes a comprehensive European tour possible for every traveller, who during the Atlantic voyage enjoys surroundings and comforts equal to those until recently associated only with first class accommodation. Staterooms are above the water line, each with hot and cold running water, and the public rooms—card rooms, drawing rooms, smoking rooms, dining saloons—are commodious and tastefully furnished. Orchestras are carried for special entertainments and dancing. These take place on the broad promenade decks or within doors.

Itineraries ranging from thirty-two to seventy-three days in extent, including the ocean passage, are possible for the traveller under the Continental Collegiate Tours organized by the Arts Crafts Guild of Chicago. The charm of these tours is realized right from the start, for during the thousand mile journey down the mighty St. Lawrence and through the Gulf the best scenery rivaling that of any river trip in the old world for beauty and picturesqueness.

Once overseas there is nothing of importance or interest missed by the tours of the Gulf. In England they include the Shakespeare country and London; in the "Low Countries," the best of Belgium and Holland; in Germany, the Rhine and her great centres; in France, Paris—of course—and in the lovely Riviera with Monte Carlo in its midst; in Switzerland, the Alps; to the south the cities of sunny Italy and romantic Spain; and to the north, in the "Land of the Midnight Sun," Norway and Sweden. Everything in fact that the traveller is anxious to see may be visited on these tours.



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4 WHEEL BRAKES
NEW FISHER BODIES
NEW STEERING GEAR
NEW THERMOSTAT
NEW FUEL PUMP
NEW GASOLINE GAUGE
NEW STOP LIGHT
LOVEJOY SHOCK ABSORBERS

Look at this imposing array of fine-car features:—Rugged, powerful six-cylinder engine; New GMR high-compression cylinder-head; Crank-case Ventilation; Oil Filter and Air Cleaner; Safe, sure Four-Wheel Brakes; Lovejoy Hydraulic Shock Absorbers;

And . . . big, roomy, luxurious bodies by Fisher (famous for fine craftsmanship)

All these are yours . . . in General Motors' lowest priced six . . . the New Series Pontiac.

P. 12-5-18-2

A. DUPRE, WAINWRIGHT
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—Dealers—

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PONTIAC SIX
PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

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I do all kinds of REPAIRING on Farm Machinery

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SOIL IN GOOD CONDITION. IS BANK REPORT

Soil conditions throughout Alberta are satisfactory with sufficient moisture for germination, according to the first 1928 crop report of the Bank of Montreal, issued Saturday. Indications are that the total acreage will be materially increased. Seeding operations are general.

In the northeastern part of the province, says the report, wheat seeding is from 15 to 25 per cent. completed under favorable conditions. In the southeastern area weather conditions have been favorable and wheat seeding is from 25 to 35 per cent. finished.

The western portion is from 35 to 45 per cent. seeded. The sugar-beet acreage will be little changed from last year, and 80 per cent. of the crop has been sown. Saskatchewan seeding operations are reported progressing satisfactorily and in some sections increases in acreage own will run up to 10 per cent. Conditions in other provinces are favorable.

ORANGE CELEBRATION JULY 12th, IRMA
Alexander County L.O.L. intend celebrating the 12th of July at Irma when a large number of visiting Orangemen will be in Irma.

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Marcelling, Hair Cutting, Water Waving
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THE narrow front corner posts of the Whippet, by eliminating the "blind spot" in the road, have banished a driving hazard that closed-car owners have always known. Because of this feature and 4-Wheel Brakes Low Gravity Centre Short Turning Radius the Whippet is the safest light car on the road.

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Coach \$925.00; Coupe \$925.00
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fully equipped and delivered
JARROW AUTO SUPPLY
H. H. McDougall, Prop.
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Want Ads

WANTED—Coarse grain for pig feed. H. W. Love, Irma.

DINING ROOM SUITE—nearly new, for sale cheap. Enquire at Time Office. 31-35D

FEED OATS FOR SALE—Jas Fenton, Irma, Alberta. 31-39C

HATCHING EGGS—Barred Rock eggs for setting. Four selected pens. W. Cole, Irma. 30-5-P.

FOR SALE—Everbearing Strawberry plants, Improved Progressive, \$3.00 per hundred. Ready now. Geo. Knowles, Phone 211, Irma, Alta. 32-4 C

TENDERS WANTED at once by the undersigned for breaking, planking and dicing fifty acres on Section 26, Township 46, Range 8, west of the 4th Meridian. Lowest or any tender not necessarily accepted.—O. R. Orser, Kingston, Ont., R. R. No. 4. 33-6P

LOST—Pair of Glasses and Case. Will give reasonable reward to finder. A. L. Dietrich, Febyan, or leave at Times office. 33-5c

FOR SALE—Ford Coupe, good as new. A Snap. — P. J. Hardy. 34-6-c.

FOR SALE—Wicker Baby Carriage, in good condition. — Mrs. Pryce Jones, Phone 30, Irma, Alta. 34-6c

FOR SALE—Sow and nine young pigs. W. Cole, Irma, Alta. 34-6P.

FOR SALE—Six Weeks old Pigs, now ready. Also two good Brood Sows. All Yorkshire and in good condition. Apply H. W. Love, Irma, Alta.

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This Cultivator has Extra Heavy Duty Drag Bars and it is designed primarily as a Killer of Weeds.

An Exclusive feature of the Climax is the patented Depth Regulator used with the power lift only.

When approaching a soggy spot in the land where the points would sink deep and call for more power to pull through, a few turns on the wheel of the Depth Regulator raises the points. The operator does this without moving from his seat on the tractor, or if on the seat of the Cultivator, and he does it with out stopping. All power lift machines are equipped with the patented Depth Regulator.

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Shall a quiet calm succeed,
Sleep is the thing we need."
I've got to ease a troubled mind;

To have a proper sleep you must have a Good
Bed, therefore buy a —

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Special for \$26.**

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Bred from R. O. P. trap-nested, bred to-day White Leghorns. Order early; heavy bookings. White Pekin Ducklings and Duck Eggs. Sole agents.

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Best Production Stock Obtainable in Western Canada.

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BABY CHICKS, COCKERELS

I am booking orders for Baby Chicks Single Comb White and Single Comb Black Leghorns.

COCKERELS of both varieties for sale.
SEND FOR MATING LIST
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FROM TESTED, TRAPNESTED,

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Males from 313-318 Registered Hens in our Pen Mating Chicks. 100 per cent. Alive Guarantee. Hatching Eggs. Incubators. Brooders. Call or write for Free Catalogue.

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MILLER'S Superior Quality Chicks

The big strong husky kind that will live and grow rapidly and will develop into regular egg machines. Chicks that are bred for heavy egg production from carefully culled free range flocks. We guarantee 100 per cent live arrival.

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Incubators, Brooders, Drinkers, Feeders, Food and Supplies.
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TIMES MORE MONEY THAN
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Gov. Approved Barred Rocks,
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\$30.00. Select quality stock pure
Manitoba egg bred Barred Rocks
(special), 50 for \$11.75; 100 for
\$23.00. S. C. White Leghorns,
50 for \$10.75; 100 for \$21.00.

Wyandottes, R. I. Reds 50 for
\$12.25; 100 for \$24.00. Minor-
cas, Orpingtons 50 for \$12.25;
100 for \$24.00.

Send for catalogue, or for
quick service order direct. A
Certificate of Breeding with
each order.

HAMBLEY, HATCHERY,
(Electric)
601 Logan Ave, Winnipeg,
Man.

NOTICE/ VILLAGE OF IRMA

PUBLIC HEALTH

All premises in the Village must be
cleaned up to comply with the provisions
of the Public Health Act.

STOCK RUNNING AT LARGE
Any person in the Village allowing
stock, including poultry, to run at
large, will be prosecuted under the
Village By-Laws.

MOTOR VEHICLES & HORSES
All Motor Vehicles must be parked
close in and facing the sidewalk, at
an angle of about 45 degrees. No
centre parking allowed.

No person shall tie any horse to
any post on Main Street.

By Order of the Village Council.
N. M. Mathison,
Secretary.
33-5c

CROP REPORTS ARE PROMISING

Seeding of wheat is from sixty to
seventy-five per cent completed in the
southern part of the province and
from thirty-five to fifty per cent in
central and northern sections and
spring work is proceeding under ideal
conditions, according to telegraphic
reports received by the Department of
Agriculture.

In a number of districts early sown
wheat is well above the ground and a
start has been made with the seeding
of coarse grains. All reports indicate
that the soil is in excellent condition
as regards moisture. This is especially
true of the central part of the
province where rain and snow during
the past week somewhat delayed
spring work. Seeding of wheat is
general throughout the Peace River
country with sixty to eighty per cent.
completed in a number of districts.

Reports from a number of districts
in the province indicate that the 1928
wheat acreage will show an increase
of from five to fifteen per cent over
that of last year, with very little difference
in the coarse grain acreage except in
localities in which spring
work has been unusually delayed. The
wheat acreage of the province
will be limited to some extent by the
small amount of fall plowing done
last year, but in many cases this will
be more than offset by the large acreage
summer-fallow and newly broken in 1927.

Good progress is being made with
the threshing of the 1927 crop which
is still standing in the field in some
southern districts and the quality of
grain being threshed at this time is
reported to be considerably better
than was anticipated.

Another week will see the completion
of sugar beet seeding in the south
of the province where a large acreage
is being put in. Winter wheat and
winter vetch have come through the season
very satisfactorily and in practically
all cases good stands are reported.

Livestock generally is in good
condition and pastures are making good
growth.

TEN YEARS AGO

From Irma Times, May 17th, 1919
Son arrived at the home of Mr. and
Mrs. J. Reed, May 13th.

Irma Citizens were advocating a
cleanup on dogs.

Mrs. W. Renwick commenced the
erection of a house on 3rd Avenue.

Mr. W. H. Madden spent the week
end at Edmonton and Lacombe.

William Reed left Irma to enlist in
the Navy.

Irma Band was getting in good
shape for the sports to be held on
May 24th.

Members of Irma Lodge I.O.O.F.
visited the Hardisty Lodge.

Charles Peterson left for New York
to join the U. S. Navy.

Mr. A. G. Walker of Calgary purchased
the South half of Section 33,
west of Irma.

Mr. H. F. Jones started the erection
of the new stores on the East side of
Main St.

W. H. Reese, Leslie Brown and G.
Coulman, were in Calgary for military
examination.

Mr. J. H. Peterson arrived from
Sterlingville, Alberta, with two cars
of settlers effects.

FIVE YEARS AGO
From Irma Times, May 15th, 1923

Mr. L. Hostrup made a business trip
to Edmonton.

Mr. A. Fluewelling returned from
Wainwright where she had been assisting
in the millinery store.

Mr. J. D. McMillan, of Edmonton
was visiting his brother Angus.

Mr. J. W. Grayden motored to Ed-
monton.

Corporal Duncan, of the A. P. P.
was transferred from Wainwright to
Blairmore, Alta.

Mr. A. W. Toll returned after making
a business trip to Edmonton.

Mr. R. H. Currie lost his house, by
fire.

CHEVROLET
COMMERCIAL CHASSIS
Body and Cab Extra
\$470.00
AT FACTORY TAXES EXTRA

WHETHER you operate one truck or a
fleet, you will save time and money by
turning to Chevrolet for all light truck requirements.
Because the Chevrolet Commercial
Chassis is providing the lowest ton-mile cost in
the commercial car field to-day. This unparalleled
economy is due to an amazing combination
of quality features . . . powerful valve-in-
head engine, three-speed transmission, single-
plate dry disc clutch, complete electrical system
and to Chevrolet's rugged construction,
heavy channel steel frame, sturdy cross-mem-
bers, massive, banjo-type rear axle, extra long
and heavy steel springs. You never realized that
so much truck value could be obtained at so low
a price. The Chevrolet Commercial Chassis is
adaptable to a wide variety of body types. Let
your Chevrolet dealer help you select the style
you need.

The G. M. A. C. . . . General Motors' own deferred
payment plan affords the most convenient and economical
way of buying your Chevrolet on time.

NEW AND LOWER PRICES
Ton Truck Chassis - \$635 Roadster Delivery - \$625
Body and Cab extra Roadster Express - \$650
All Prices at Factory, Oshawa—Government Taxes and Spare Tires Extra.

Ready for Prompt Delivery

CHEVROLET

IRMA MOTORS,

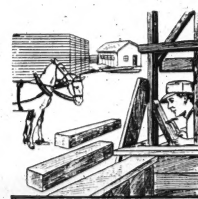
Dealers, Irma, Alta.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

The Farmers Mutual Lumber Co. Ltd

We are here to render you Real Lumber Service.
We stock the material best suited to your
needs. We have a complete stock of all kinds of
lumber in Fir and Spruce. We can give you
Special Prices on 1-2 x 4 V Joint and 1 x 3 Fir
Flooring. This is good stock.

COAL
ALWAYS
On HAND



BAPCO
PURE
PAINT

LET US HELP YOU WITH
YOUR BUILDING PROBLEMS

We Serve Ourselves Better by Serving Others Best

The Farmers Mutual Lumber Co., Ltd.
P. J. HARDY, Manager Irma, Alta.

NS and POUNDS BEES

From beekeeper with experience. Mq pest 10
years' experience taught me how to serve you best.
In business to stav. Over 2,000 healthy colonies.

For 1928
\$1.00 for a good Laying Untested Queen.
\$1.00 per pound Bees.

From One to 1,000 Queens and Pound Bees
References: First National Bank of Dixon, and
California National Bank of Sacramento.

J. G. TRIPHON

Dixon, California

Spasmodic Croup
Often checked with one application of Vicks.
Just rub on throat and chest.

VICKS
VAPORUB
OVER 17 MILLION JARS USED YEARLY

WORLD HAPPENINGS BRIEFLY TOLD

John Bassett Moore, American judge on the permanent court of international justice since 1921, has announced his resignation.

The Prince Edward Island Government has purchased about \$20,000 of seed oats and wheat in Manitoba for distribution among the farmers at cost.

Dr. William Marsden, secretary of the Department of Scientific and Industrial Research, New Zealand, will visit Canada to enlist co-operation of the Canadian Research Council in certain research matters.

A 600-mile air mail and passenger route from Omaha to Winnipeg is the goal of the Omaha-Winnipeg Airways Association, organized by representatives of commercial clubs from Grand Forks, Watertown, Sioux Falls and Sioux City.

The British House of Commons debated and gave second reading to a bill providing for the grading and marketing of British agricultural produce with a view to combating foreign competition. A start will be made with eggs and fruit.

It is expected 1,000 men for Canadian farms will be sent out from the agricultural training centre established by the British war office at Chislehurst for the training of young men about to be demobilized from the army.

Lieut-General Dudson, director general of the aeronautical construction of the Italian air ministry, was killed when he fell 1,000 meters from an airplane. General Dudson was testing a new parachute, which failed to open.

Since 1915 the Canadian parliament has voted \$97,000 for Olympic games participation and the payments were made to the Canadian Olympic committee, it was stated in the House of Commons. The total includes \$25,000 contributed for the 1928 games at Amsterdam.

MISTAKES MOTHERS MAKE IN CARE OF LITTLE ONES

Many mothers give their children solid foods at too early an age and say proudly that their babies "eat everything that grows up people on." Such a course is almost certain to bring on indigestion and lay the foundation of much ill-health for the little one.

Other mothers administer harsh, nauseating purgatives which in reality irritate and injure the delicate stomach and bowels and cause at the time cause the children to dread all medicine.

Absolutely no meat should be given to a child until it reaches the age of 18 months, and then only if approved by the doctor. For medicine, all strong, disagreeable pills and powders should be abandoned and Baby's Own Tablets given instead.

Baby's Own Tablets are especially made for little ones. They are pleasant to take and can be given with absolute safety to even the new-born babe. They quickly inhibit constipation and indigestion, break up colic and simple fevers and make the cutting of teeth easy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Modern slang leads to many complications, and we know of one young man who is looking for another sweetie because he told his last one that her shoes looked great!

Lake Michigan is separated from Lake Huron by the Strait of Mackinac.

GIRLS, GOOD HEALTH MAKES YOU ATTRACTIVE TO MEN

Bright Eyes, Rosy Cheeks, Make a Woman Beautiful

Takes a bottle or two of this well-known herbal Tonic, Dr. Pierce's Favorite Prescription

To Improve Your Health All Druggists

W. N. U. 1732

Small Town Papers

FRANK PARKER STOCKBRIDGE
Reviewed by special permission from St. Paul, Minn., Copyright 1927 by The Curtis Publishing Company, Philadelphia.

(Continued)

I wanted to know just how they did make money. Does the modern country newspaper publisher keep accounts like a business man, or does he just guess at his profits, as the old-timers used to do—and usually guessed wrong?

"That's one of the things we are doing in our state and regional press associations," said the Iowa man. "Teaching the country editor how to figure his costs and base his advertising and subscription rates upon them is one of the important items in the work of our organizations. For many of them are still guessing at costs. In fact, the former president of the National Editors Association, Herman Rice, recently said that accounting was the weakest spot in the whole newspaper business."

"I was at the meeting when the said that," put in Bert Mills. "He asked for estimates of the cost of producing a six column, eight page paper, 2,000 copies. Would you fellows believe that those estimates ran all the way from \$100 to \$1,000? The men who were publishing the papers didn't know, most of them, what it cost them. How are you going to sell advertising space at a fair price? And you can't prove that unless you know what it costs you."

"I think I've got the costs pretty well worked out in the Gazette plant but I took my older law, fresh from college, showed me where I had made a lot of items in my old way of figuring. Now we charge up to costs not just the wages paid and material used but a rental for the building, each machine, high enough to cover depreciation and interest on the investment, a fair rent for the building and everything else we can think of in the way of expense, including my own salary, and then we add a profit at an arbitrary figure on top of all that, to be safe."

I ran a sixteen-page, six-column paper, and print a little more than 3,000 copies every week. I average about 1,000 lines of advertising each issue. That may be a fair figure. I described it costs about \$450 an issue to produce. I get 20 cents an inch of advertising space, or about \$800 an issue. That may be a fair figure."

The Gazette were headed for bankruptcy, but that apparent loss of \$16 a week covered the cost of the paper, and getting out the paper, of \$25.25 a week I draw a salary of \$60 a week, which is included in the costs. These two items come to \$85.25 a week and the subscription revenue runs another \$75.00. The interest on the investment, charged on the costs, brings my profits above \$12.00 a week. With out counting legal advertising, sale of extra copies and such items."

I was pretty well convinced by this time on every point but one. "I'd hate to try to borrow money at the bank on the strength of that subscription revenue," I suggested. There was a chorus of laughter from the entire group around the luncheon table.

"Try to subscribe to an up-to-date country weekly without paying cash in advance and see what you get," said one of them. "Cash-in-Advance Club is one of our strongest and most popular organizations. It has taken a good deal of educational effort, both with subscribers and with publishers, to establish the principle of paid-in-advance subscriptions, and there are a good many papers still which do not enforce it very strictly. But a publisher may say that a clear majority of the country weeklies now get their money from subscribers promptly, both for original subscriptions and for renewals. The modern farmer has not the aversion to paying cash that his granddaddy had. He has the cash to pay for one thing, he buys machinery and other things for cash, so that it seems natural to him to pay for his paper in cash. And while we think of the old-time editor as taking apples or corned beef for subscriptions, we've found some papers, in the course of our association investigations, which have always enforced the cash-in-advance rule. There's the one, and what makes it an example, which has been published at McMinnville, Tennessee, since 1879 without a break, and which has never sent a copy to a subscriber who wasn't paid up for a year ahead. They get somewhat less than the prevailing rate of \$2.50 a year, or five cents a copy, which is now almost the standard rate all over the country and which gives the publisher a run for his money."

"The whole trick is to make the paper so useful and interesting to the local readers that they can't get along without it," said Bert Mills.

"Like the Star Clipper," agreed the men from Iowa. "That's the prize-winning country weekly for 1927-28. One of the things which the National Editors Association does every summer is to award a prize to the best country weekly. Bert here, got it one year. Until the 1928 convention, next summer, it's held by a paper out in my state, in a town you probably never heard of, called Truer, in Tama County, Iowa. And what makes it the best weekly paper in the United States, as it has a right to call itself, is the fact that it is so full of local news about local people and events that everybody in its territory just has to read it. Truer has a population of 1,320, but the Star Clipper has a circulation of 3,875—and all paid in advance at two dollars a year. When the N.E.A. committee checked up its circulation it was found that in thirteen townships in the county nine out of every ten farmers were subscribers. Three townships showed 100 per cent subscriptions."

"That's a real record," said Bert Mills. "They give another award every year, too, for the paper with the best editorial page. It is an up-to-date New York paper that holds that this year. Jacob Strong's Fishneck Gazette. Most of us don't get in very strongly for editorial comment, but the Gazette speaks right out in 'setting about matters of local interest and has a great influence in Dutchess County.'"

The Best Laxative

He Ever Tried

Mr. Wm. Towner, New York, writes: "Never have I felt better in my life. Your purely vegetable Laxative Pile keeps my bowels active, headaches and indigestion never bother me now. I enjoy my sleep and get up refreshed with a clear head ready for a day's work."

CARTER'S LITTLE LIVER PILLS
Sold all druggists 25c and 75c red pills.

the best editorial page. It is an up-to-date New York paper that holds that this year. Jacob Strong's Fishneck Gazette. Most of us don't get in very strongly for editorial comment, but the Gazette speaks right out in 'setting about matters of local interest and has a great influence in Dutchess County.'"

"I think there's a decided tendency toward stronger editorial expression as well as toward constructive community service, among country weeklies generally," added the editor from Oklahoma. "That last is another matter which the National Editors Association is encouraging. At its convention the association gave a prize to the Clinton County Republican-News, published at St. Johns, Michigan, for the greatest community service, in recognition of its campaign to raise money for a county hospital, for fireproof schools for a courthouse and for tuberculosis tests of cattle in the county."

(To Be Continued)

Provincial Hay Pool

Hay Growers Of Manitoba To Organize Central Selling Agency

A provincial hay pool, providing for a central selling agency and a contract system of delivery, is the most recent development in co-operative marketing in Manitoba, it was announced at the office of the co-operative marketing board.

Hay growers in different parts of the province have decided to proceed at once with the organization of an association to be known as Manitoba Co-operative Hay Growers, Ltd. An application is being made to the provincial government for a charter under the co-operative association act. A George McFay, Marquette, Man., has been elected president of the pool.

It is sometimes better to forgive an enemy than to take a sound thrashing.

Madrid has the highest altitude of any city in Europe.

There is something wrong with the man who doesn't secretly love praise.

LOOKS TO CANADA



Unable to support properly his wife and nine children on the wages of a blast furnaceman, and discouraged by conditions in the Old Country, Thomas Booth, of Southport, Lincoln, England, looks to Canada to give him a return more commensurate with his labors. Having had considerable farm experience he decided to emigrate, and he arrived in Canada this week in the White Star liner "Calgaric." He will work a farm at Emo, Ont.

May Get Concession

Western Stockmen Hopeful That Application Will Be Reconsidered
The application of British Columbia and Prairie stockmen for variation of the accredited T.B. free area regulation to allow the movement of tested feeder cattle to approved feed lots within the restricted area was not granted. But there is reason to hope that it will be granted. If so it will round out the achievement of the concession under which untested cattle may be exported, recently announced and joyfully acclaimed by stockmen generally.

After Shaving.

Mix Minard's with sweet oil and rub the face. Soothes burns of a dragging razor.

MINARD'S
"KING OF PAIN"
LINIMEN

White People Attend

Weird Indian Ritual

See Firewalker Perform Ceremony and Escape Unhurt

White people were admitted to the Hindu temple at Durban for the first time to watch the fire-walking ceremony which has just been held there. An enormous bonfire was lit, and when many, tons of firewood had been reduced to a wide carpet of glowing charcoal an orchestra of reed pipes and tom-toms began playing weird Indian music.

The "Soutris," or fire walkers, had silver pins stuck into their flesh and skewers pierced their tongues. They carried heavy burdens and some of them walked on nails which had been driven through the soles of their wooden sandals. A wild outburst of music arose, and they stepped fearlessly into the pit and walked across the fire.

Many of them crossed the red-hot layer of embers several times and seemed to feel no pain. Major Richards, Chief of Police, and two doctors then examined them. Not a burn or blister was to be found on the feet of the fire walkers. When the pins were withdrawn from their bodies there was no bleeding.

Major Richards and the doctors were astonished and welcomed by the Hindu priest, who said that although the ceremony would never be understood by Europeans it was an age-old custom among the Hindus.

One of the doctors afterwards stated that he could not explain how the fire walkers escaped unhurt. They appeared to be in a sort of trance during the ceremony.

Considered Lucky

A New York bridge player was playing at a very nice club when his partner, for reasons we shall not attempt to go into, threw all his thirteen cards at him. This insulted Mr. Jones, as we shall call him, and he left the room. Flushed and nervous, he paced about and in doing so came upon one of the board of governors. He told him what had happened and demanded that some sort of action be taken. "My good fellow," said the governor, who was not one of the more dynamic governors, "how fortunate you were not playing quints!"

Another artificial ice link in Montreal for churning indicates that winters have become milder notwithstanding the statistics of weather men to the contrary.

Death Valley, California, the driest and hottest place in the world, is 276 feet below sea level, 150 miles long and 15 to 20 miles wide.

Choose English Language

Swedish Paper Finds Majority Favor It As World Tongue

The English language is better suited to become a world tongue than Esperanto, Ido or any of the artificial languages, maintains Professor R. E. Zachrisson, Swedish scholar, enunciating the theory that these languages are easier to learn than the established tongues and stressing the fact that English is understood by 200,000,000 people in every corner of the globe, whereas Esperanto, for instance, is mastered by but some few hundred thousand, the professor finds reason to believe that English will be the future world language.

To ascertain to what extent the citizens of Stockholm understand and speak foreign tongues, a newspaper of the Swedish capital recently made an interesting investigation. A reporter capable of speaking many different languages was sent out to question at random a number of people, men and women, in various walks of life. German, French, Italian, Russian and the artificial languages of Esperanto and Ido were spoken and understood by only a few people, whereas the majority had a fair knowledge of English. The report gave the result that a stranger in Stockholm may be reasonably assured of being understood if he or she knows English.

When asked by the interviewing reporter which language would be most suited as world tongues, 46 out of 100 were in favor of English, 10 advocated Esperanto, and 11 voted for Ido. Spanish received six votes, French 4, German and Latin two each, and Italian and Swedish one each.

Winnipeg Newspaper Union

Jaxxon

762

Effective Sport Dress

This tremendously smart, sports dress of silk crepe has a perfectly straight back, with slightly bloused bodice and skirt pressed in box plait effect at front. The plait is stitched part way to assure a snug fit through the hips. Jersey, gorgé crepe, two surfaces of crepe suit measure. The 36-inch size requires 3 3/4 yards of 40-inch material with 1/2 yard of 40-inch contrasting. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical styles, will be of interest to every home dressmaker. Price of the book 10 cents the copy.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

The more reason a man has for indignation the less comfort he gets out of it.

The steamships now in the trans-Atlantic tourist traffic touch at 50 ports of Europe.

Great political reforms are set in motion by the hand, that rocks the cradle.

In shipping their choicest tea, sugar and coffee, great tea planters never take any chances of the tea deteriorating in transit. They pack it in aluminum or lead—Red Rose Tea is always packed in aluminum, so it will come to you as fresh and as tasty as the day it was blended. aw

WRIGLEYS

Outdoors or indoors—whatever your task. Let WRIGLEYS refresh you—alloy your thirst, and appetite and digestion. Helps keep teeth clean. After Every Meal

WRIGLEYS' JUICY FRUIT CHEWING GUM

CT 11

How to Make Rice Pudding

A TESTED RECIPE
That Adds New Flavour:
4tblspns. rice 2tblspns. Borden's 1tblspn. salt 1tblspn. cups water
5tblspns. sugar St. Charles Milk
Stirring
Wash the rice thoroughly, then add with the sugar and salt to the milk stirred with water. Pour into a buttered baking dish, and add a sprinkling of nutmeg. Set the dish in pan of hot water and bake three hours in a slow oven (325°) stirring several times the first hour to prevent the rice from sticking to the bottom. Serve hot or cold.

For Free Recipe Book, Write The Borden Co., Limited, Montreal, Que.

St. CHARLES MILK
Unsweetened

Reject Undesirable Immigrants

Says Plan Adopted By U.S. Should Be Followed Here

"If Canada does not desire to be the dumping ground of those would-be immigrants to this continent which the United States medical inspection system is weeding out, we must lose no time in keeping close guard at our own ports of entry by adopting the method which is working so successfully with our neighbors to the south."

The warning was issued by Dr. J. D. Page, chief of the division of immigration, medical service, federal department of health, before members of the health division of the Canadian conference on social work now in session at Montreal. He was speaking on "the medical aspect of immigration."

Village Has Been Deserted

For more than 30 years a thriving village, Cutler, situated on the Canadian Pacific Railway line to Saint Ste-Marie, has been completely deserted. Of late the population has gradually been dwindling and with the announcement that the ferry to Manitoulin will no longer call, the last two residents of Cutler—the station agent and the customs officer—were forced to move. The ferry terminus has been moved to Spragge, leaving Cutler a deserted village.

It isn't necessary to erect a monument when you bury your animosity.

WAS SO NERVOUS AND SHORT OF BREATH COULD HARDLY SLEEP

Mrs. Louise Baglin, Golden Lake, Ont., writes: "For several years I was greatly troubled with my heart. I was so nervous and short of breath I could not sleep at night, and if I did sleep for a while I had bad dreams."

"I managed to keep at my work, somehow, but I began to have dizzy spells which got so bad I had to give up. I used many kinds of medicine, but found no help until I got a box of MILBURN'S HEART AND NERVE PILLS."

"After the first box I found a great change, and after two boxes I was able to sleep. I told my mother, who had chronic nervousness, about them and they helped her greatly."

"Price 50c a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont."

QUALITY MERCHANDISE

Children's Shoes

NEAT, LIGHT, LITTLE SHOES FOR THE SUMMER WEATHER

Children's Patent Slipper

Made with One-strap Stitchdown Oak Sole and Rubber Heel. A pretty contrasting overlay makes this a popular dress number.

Misses, Sizes 11 to 2	\$2.35
Girls, Sizes 8 to 10 1-2	\$2.05
Children's, Sizes 5 1-2 to 7 1-2	\$1.85
Infants, Sizes 2 to 5	\$1.50

CHILDREN'S

Patent Sandal Slipper

Made on the popular Sandal last with Rubber heel and one strap. Stitchdown Oak Sole, Trimmed Top.

Ladies, Sizes 2 1-2 to 7	\$1.95
Misses, Sizes 11 to 2	\$1.65
Girls, Sizes 8 to 10 1-2	\$1.45

Children's Play Oxfords

A splendid Shoe for all ages. Made of pliable Brown Elk leather with stout sole and Rubber heel.

Ladies, Sizes 2 1-2 to 7	\$2.50
Misses, Sizes 11 to 2	\$1.95
Girls, Sizes 8 to 10 1-2	\$1.45

Boys Oxfords

Boys New Club shape Black Kip Oxford, made with new toe, rubber heel. A strong, Stylish Oxford.

Sizes 1 to 5 1-2, for	\$3.50
-----------------------	--------

Canvas Sandals

Made with Canvas uppers and with long wearing "Atex" Rubber Crepe soles. A cool Summer favorite.

Sizes 6 to 10 1-2	75c
Sizes 11 to 2	90c

Tennis Shoes

Made from high grade Brown Duck uppers, fitted with long wear "Atex" Crepe Rubber soles, Rubber toe caps.

Men's Sizes 6 to 11	\$1.25
Boys Sizes 1 to 5	\$1.15
Youths Sizes 11 to 13	\$1.00

Work Shoe Special

Made of Soft Pliable Elk Kip leather that will give Good Service. Ammonia Proof Leather with light nailed and sewed sole. An ideal farm boot.

At	\$3.95
----	--------

Play Hats

Straw Hats for Young and Old, Boys or Girls, in a big variety of shapes. Neatly trimmed and banded.

Priced from	20c
-------------	-----

Women's Sun Hats

Made from Cocoa Fibre in neat Flop shape, high crown and trimmed band. In Pink, Cream, Blue, Peach. A hat good enough to go almost anywhere.

Each	65c
------	-----

Groceries

5 Cakes Palm & Cocoa Oil Soap	25c
6 Tins Delicious Strand Pineapple	\$1.00
5 Cans Fancy Quality Pink Salmon, at	95c
2 lbs. Shelled Walnuts, 1-4's	55c
3 lbs. Shelled Walnuts, 1-4's	80c
6 Cans Fancy Hard Packed Pilchards	\$1.00
5 lb. Pail Homestead Coffee	\$2.95
Large Box Patterson's Premier Sodas	90c
No. 10 Tin Sweet Mixed Pickle	\$1.35

J. C. McFarland & Co.

Soft Words and Hard Arguments

Cannot be beaten and that's our system when it comes to fair treatment and reasons why you should buy your building requirements from us.

AGENTS BLACK DIAMOND COAL

Imperial Lumber Co. Ltd.

"Better Lumber for Less Money."

C. D. Finch,

Irma Agent



WHY do without the things you've always wanted in a motor car
 Luxury . . . Comfort . . . Smoothness
 Performance . . . Roominess
 Style . . . Beauty . . . "The Bigger and Better" Chevrolet gives you ALL—

The beauty, style and luxury of modern Fisher bodies. The comfort and easy riding of longer wheelbase, and long semi-elliptic "Shock-absorber" springs. The power, smoothness and dependability of Chevrolet's rugged valve-in-head engine. The safety of positive four-wheel brakes (and extra emergency brake). And added refinements, such as air-cleaner, oil-filter, crankcase breather, VV windshield, indirectly-lighted instrument panel and many others.

Why do without ANY of these things, when you can have them . . . in Chevrolet . . . at the lowest prices in all Chevrolet history? C-5-5-28c

The G.M.A.C. . . . General Motors' own deferred payment plan affords the most convenient and economical way of buying your Chevrolet on time.

NEW LOWER PRICES

Roadster	\$625.00	Imperial Sedan	\$2900.00
Touring	625.00	Cabriolet	835.00
Coupe	740.00	Commercial (Chassis)	470.00
Couch	740.00	Roadster Delivery	625.00
Sedan	875.00	Ton Truck Chassis	675.00
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